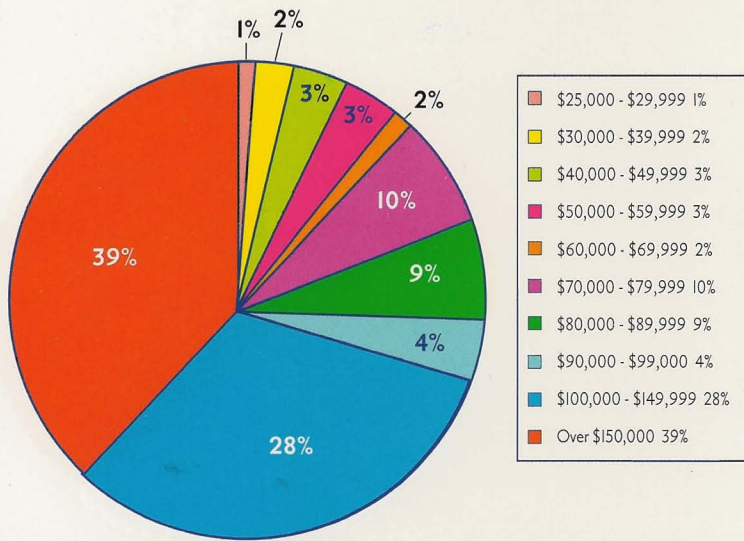
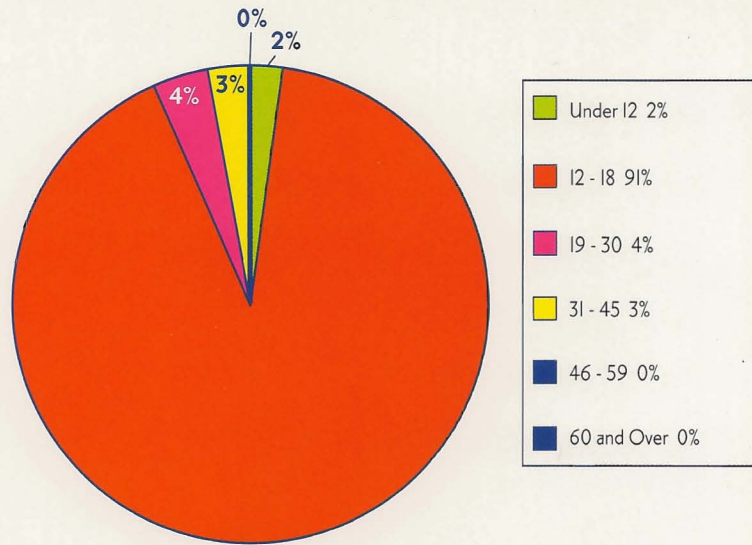


WHO COMES TO AMERICAN SPORTS CENTERS



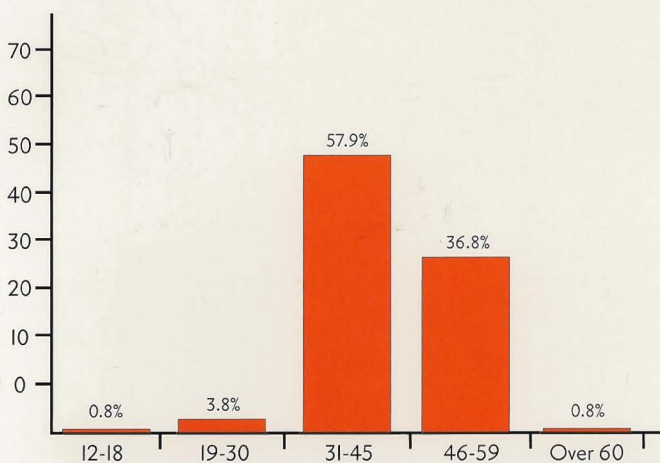
FAMILY INCOME

More than two-thirds of the families that come to American Sports Centers earn over \$100,000 per year, meaning they have an extraordinary amount of discretionary income to purchase your products and services.



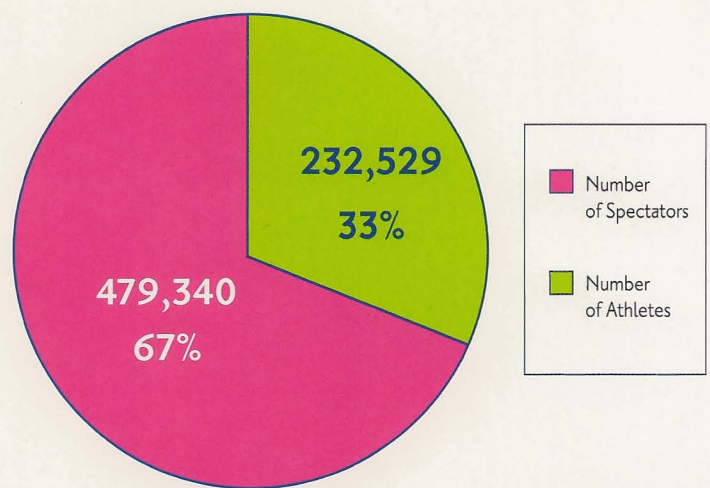
ATHLETE AGE

With over 90% of the athletes at ASC in the coveted 12-18 age group, your sponsorship will provide you with an outstanding opportunity to reach this impressionable demographic - creating lifelong affinities for your brand.



ADULT AGE

Nearly 95% of the spectators at ASC are 31-59 years old... giving you a great opportunity to solidify your brand with this affluent age group who has a ton of buying power at their disposal.



TOTAL VISITORS

With over 700,000 people coming through ASC's doors per year - many staying for extended periods of time each day - your sponsorship will tap into a large captive audience... giving you a tremendous opportunity to generate new business.